



UNIVERSIDAD
COMPLUTENSE
MADRID



Bachelor's Degree
Social Sciences and Law

Business
Administration

Syllabus

Option: Group in English.

| TYPE OF SUBJECT | ECTS |
|-----------------|------------|
| Core Studies | 60 |
| Compulsory | 138 |
| Elective | 36 * |
| Bachelor Thesis | 6 |
| Total | 240 |

* Includes 12 ECTS for Internships.

| YEAR ONE | ECTS |
|---|------|
| Business Law | 6 |
| Business Mathematics I | 6 |
| Business Mathematics II | 6 |
| Business Statistics I | 6 |
| Economic History | 6 |
| Financial Accounting I | 6 |
| Introduction to Economics | 6 |
| Microeconomics | 6 |
| Principles of Business Financial Management | 6 |
| Principles of Business Management | 6 |

| YEAR TWO | ECTS |
|--------------------------------------|------|
| Business Statistics II | 6 |
| Commercial Law I | 3 |
| Economic Policy | 6 |
| Financial Accounting II | 6 |
| Financial Mathematics | 6 |
| Industrial and Business Sociology | 3 |
| International Economics for Business | 6 |
| Macroeconomics | 6 |
| Management Accounting | 6 |
| Organisation and Design | 6 |
| Spanish Economy | 3 |
| Tax System I | 3 |

| YEAR THREE | ECTS |
|---|------|
| Analysis and Accounting Consolidation | 6 |
| Asset Valuation and Investment Analysis | 6 |
| Decision Analysis | 6 |
| Econometrics | 6 |
| Financing Decisions | 6 |
| Human Resources Management | 6 |
| Market Research | 6 |
| Principles of Marketing | 6 |
| Production Management | 6 |
| Tax System II | 6 |

| YEAR FOUR | ECTS |
|--|------|
| Consumer Behaviour | 6 |
| Financial Analysis and Planning | 6 |
| Strategic Management | 6 |
| Nine Electives or Six Electives and Internship | 36 |
| Bachelor Thesis | 6 |

| YEAR FOUR ELECTIVES | ECTS |
|--------------------------|------|
| Business English | 4 |
| Spanish Financial System | 4 |
| External Internships | 12 |

Accounting Track

Specific

| | |
|--|---|
| Audit of Financial Statements | 4 |
| Company Accounting | 4 |
| Computer Applications for Accounting Information | 4 |
| Consolidation of Financial Statements | 4 |

Recommended

| | |
|--|---|
| Commercial Contracts | 4 |
| Government, Corporate Social Responsibility and Sustainability | 4 |
| Risk Analysis and Management | 4 |
| Tax Planning | 4 |

Business Administration Track

Specific

| | |
|--------------------------------------|---|
| Innovation and Technology Management | 4 |
| International Business Management | 4 |
| Quality Management | 4 |
| Start-up Companies | 4 |

Recommended

| | |
|--|---|
| Applied Industrial Economics | 4 |
| Employment Contract | 4 |
| Gender and Diversity in Organisations | 4 |
| Government, Corporate Social Responsibility and Sustainability | 4 |
| Tax Planning | 4 |

Finance Track

Specific

| | |
|--|---|
| Banking and Stock Exchange Operations | 4 |
| Economics and Bank Management | 4 |
| Financial Economics of Self-employment and Participative Companies | 4 |
| International and National Financial Markets | 4 |

Recommended

| | |
|--|---|
| Applied Industrial Economics | 4 |
| Corporate Governance, Social Responsibility and Sustainability | 4 |
| Risk Analysis and Management | 4 |
| Tax Planning | 4 |

Marketing Track

Specific

| | |
|-------------------------------------|---|
| Commercial Distribution | 4 |
| Integrated Marketing Communications | 4 |
| International Marketing | 4 |
| Marketing Plan | 4 |

Recommended

| | |
|--|---|
| Business Analysis with Big Data | 4 |
| Commercial Contracts | 4 |
| Data Analysis | 4 |
| Government, Corporate Social Responsibility and Sustainability | 4 |
| Organisation Sociology | 4 |

| PARTICIPATION CREDITS | ECTS |
|-----------------------|------|
| Any course | 6 |

Knowledge acquired

- Administration and management of a business or any other type of organisation, with an understanding of its competitive and institutional position, while identifying its strengths and weaknesses.
- Integration in any functional area of a medium or large company or organisation, the ability to perform any management task assigned therein (production, marketing, human resources, finance, accounting...) and make and execute decisions.
- Preparation of diagnoses, with organisation improvement proposals, incentive plans and activities specific to human resources (job analysis and appraisal, hiring, compensation, career development, etc.).
- Marketing techniques and tools to meet consumer needs and/or wishes at all times.
- Investment analysis and planning, foreseeing expectations, interrelations and financing. Management and control of the company's financial plan.
- Economic-financial information (accounting statements) and its legislation.

- Relevant economic sources of information and contents. Preparation of data obtained.
- Assessment, based on relevant information records, of a company's situation and foreseeable development.
- Advice on specific business and market situations.
- General company or functional area management projects.
- National and international economic environment where the company operates.

Professional opportunities

- Management, advice and consulting for all type of organisations (public or private, for-profit or non-profit).
- Production, purchasing or logistics.
- Human resources.
- Financing and investment.
- Sales or marketing.
- Accounting.
- Teaching and research.





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Grados UCM



Faculty of Economics and Business

Campus de Somosaguas

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For further information: www.ucm.es/estudios/grado-adeingles

January 2024. Contents of this brochure is subject to changes

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